

# Kimberlea HOA Minutes

## Zoom General Meeting on Oct. 15, 2020

Meeting was held via Zoom

Meeting was called to order at 7:30pm by Audrey Batchelor, President

A quorum was established

Minutes from the last meeting on 10/19/2019 were presented by Melissa Hailey, Secretary. **The minutes were approved unanimously.**

Treasurers Report was presented by Julie Campbell, Treasurer

2021 Proposed Budget was presented by Audrey Batchelor. **The proposed budget was approved unanimously.**

There was no unfinished business.

### **New Business:**

A KHA entrance update was provided by Audrey Batchelor

We had open discussion on increasing membership & participation with the HOA. The following action items were proposed:

- Melissa Hailey will provide a template welcome letter to provide to new residents
- Audrey Batchelor, Susan Wood, and Heidi Holguin will hand-deliver welcome letters to new residents as they move into KHA
- Melissa Hailey will promote the following items on social media (Facebook): Direct residents to our website, direct residents to also use the Next Door app where we have a presence, Ask residents if they own a business and want to provide coupons for new residents, Ask residents if they will volunteer to lead our existing committees needing leadership (Membership and Beautification Committees).
- Heidi Holguin will research prices for magnets to use with existing metal yard signs. She will create artwork with her Cricut vinyl cutter to remind residents to pay their dues.
- Susan Wood suggested we consider starting a Yard of the Month again. This would fall under the Beautification Committee.
- Possibility of a future Capital Campaign with residents to raise funds to replace the signs at our entryway with our logo or name on them. This could also fall under the Beautification Committee.

We had a motion and a second to **“Approve the proposal from PCA Web Design to update the KHA website” – motion passed unanimously**

Audrey Batchelor presented the 2 upcoming virtual events for the remainder of 2020; Santa text messages and Holiday lights judging. Both will be done via Google Forms for a contact-less virtual event.

Notification of next meeting - Oktoberfest General Meeting, October 16, 2021

Meeting was adjourned at 9:00pm